

# THE WORLD NEEDS AN ARMY OF 1000 IMPACT UNICORNS

## A Manifesto by Bondo Foundation

Our world needs stability, not more empty promises. That's why we're creating the foundation for at least 1000 Impact Unicorns—powerful companies that generate wealth for all, while solving real problems. Beyond political cycles, we're building lasting support systems that keep these innovators accountable to one mission: responsible solutions that truly matter. The first unicorns are already in the making!

### **We need bold, transformative ventures at scale**

Bondo Foundation research shows that amongst the most powerful forces to drive positive change are Impact Unicorns: billion-Euro-plus companies addressing humanity's greatest problems while creating equitable prosperity.

### **Why 1000 Impact Unicorns?**

One company can change an industry. Ten companies can transform a sector. But **one thousand Impact Unicorns can reshape our global economy** and redefine what business success and societal prosperity means for generations to come.

Impact Unicorns represent a new model of business success:

1. They address profound problems at global scale;
2. They create exponential value through sustainable, investable business models;
3. They have the potential to emerge from diverse geographies, especially overlooked markets;
4. They operate with rigorous ethical standards and transparent governance;
5. They distribute wealth equitably while lifting entire communities, through sustainable ownership structures.

### **The World Can't Wait**

Start-up and scale-up ventures **struggle for access to all types of resources**, and experience unnecessary delays in their acceleration, limiting their ability to create impact and equitable prosperity. Philanthropy addresses real needs but struggles to be sustainable. Traditional development aid struggles with efficiency, scale and transparency.

Impact unicorns address these gaps by harnessing market forces for planetary good while creating prosperity that touches millions of lives.

Bondo Foundation has researched, developed and tested a framework and methodologies to identify potential Impact Unicorns early on, and to provide them with ALL the resources they need. **The stabilising solution exists!**

## Our Commitment

Bondo Foundation will:

1. Create the Platform that will be a **stabilising mechanism** in the world economy;
2. Through the Platform, provide **access to resource pools** ventures need, including talent;
3. Through the Platform, provide **massive validated data** to support policy-making and develop AI-supported best-practise guidance;
4. Continue to develop **methodologies** that dramatically accelerate the emergence and growth of Impact Unicorns worldwide;
5. Provide an **open market place for tools** that ventures need;
6. Establish **multi-stakeholder governance** ensuring our resources serve the broadest possible community;
7. Directly **support transformative projects** with potential for extraordinary impact, funded by visionary investors and donors, committed to equitable wealth creation.

## A New Economic Paradigm

We envision a world where business success is measured not just by financial returns, but also by positive impact on humanity and the planet. Where the next generation of unicorns emerge from Asia, the Americas, Africa and Europe.

This isn't a distant utopia. It's an achievable vision if we act with urgency, ambition, coordination and perseverance.

## Join the Movement

If you share our vision, and want to contribute to its realisation, you need to join us!

**The world needs an army of  
1000 Impact Unicorns**

**And they need all of us to succeed**

[Participate](#)

[Share](#)

[www.bondo.foundation](http://www.bondo.foundation)